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HOMEAID HOUSTON

HomeAid Heroes Program adds new donors for 2014

HomeAid Houston, a Greater Houston Builders Association charity, is beginning 2014 with a new list of companies that have committed to the HomeAid Heroes Program.

The program offers builders, developers, remodelers, mortgage companies, title companies and associates an opportunity to give to HomeAid by donating a pre-set amount per transaction — whether it's the sale of a home, a lot, a door, or the closing of a mortgage.

The funds then are allocated to HomeAid Care projects. These are construction or remodeling projects ranging in cost from \$25,000 to \$50,000 for agencies that are homeless care providers.

"The need for these projects in the homeless community is enormous," said Lisa Clark, HomeAid Heroes chairwoman.
"These agencies rarely have the funds necessary to make much needed improvements to aging facilities."

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Lisa Clark, HomeAid Heroes chairwoman

HomeAid typically receives many more requests for HomeAid Care projects than can be funded. Recent HomeAid projects include the renovation of the lobby at the United States Veteran's Initiative, a remodel of the common areas for the female veterans at Santa Maria Hostel's Jacquelyn House and the replacement of the administration windows at Open Door Mission.

"This program is unique in that it is flexible and allows the donor companies to participate in ways that fit their business," Clark said.

Typically the donor company commits to an amount per sale or closing over a period of 12 months. HomeAid receives the funds monthly. Many builders in the Bella Terra community, for example, are partnering with Ryko Development, the community developer and matching a Ryko donation for every home sold.

HomeAid Heroes include real estate agents Ron Berwick, Lisa Eureste, Alice Belinda Fernandez and John Marr, with Sudhoff Properties and independent agent, Andy Taylor. Builders include: Brighton Homes, Chesmar Homes, Grand View Builders, Homes By David Powers, Loyd Russell Homes, M Street Homes, Newmark Homes and Trendmaker Homes. Ryko Development is also a Hero.

HomeAid Houston, a 501(c)3 charity builds transitional housing for Houston's homeless men women and children.

For more information about HomeAid Houston, visit www.homeaidhouston.org or call 281-970-8970.