

apr11HB_charities

Review created on March 21, 2011 at 11:58 AM by Brittany Feldmann

Last modified on March 21, 2011 at 11:59 AM

**The HomeAid Houston
Fifth Annual Charity Golf Tournament**

TOUR 18 | April 26, 2011

**HomeAid
Houston**

Come join us at our new venue. Your registration fee includes:

- One free round of golf at EACH of their courses
Tour 18, Longwood, Southwyck, and Bear Creek
- Free player's club membership for a month
which includes free greens fees at all 4 courses, unlimited
range balls and free instructional clinics at all 4 courses
- Valued at over \$135 for the package

For sponsorship opportunities or team sign-up
go to homeaidhouston.org or contact Lea Pipitone:
713.705.4441 or lpipitone@homeaidhouston.org

take a minute
to drive out homelessness

www.homeaidhouston.org

Title Sponsors

TILSON
HOME CORPORATION
Family Owned Since 1932
Build On Your Lot • Built On Trust

Gallery Custom
HOMES

GHBA
GREATER HOUSTON
BUILDERS ASSOCIATION

Mission Statement
To build dignified housing where homeless
families and individuals can rebuild their lives.

1 - apr11, pg. 15

Part uploaded on March 21, 2011 at 11:59 AM

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▲ PHOTO TOP: A sparkling waterfall is a signature feature within the community.

▲ CENTER: Families enjoy the charm and recreation of the 300-acre lake nestled within the community.

▲ BOTTOM: rustic design and restful décor are the hallmark features of Towne Lake's Welcome Center.

Towne Lake, a Caldwell Companies development, is the site for one of two Greater Houston Builders Association (GHBA) Benefit Homes. Newmark Homes will construct its Woodhaven plan in this northwest community loaded with amenities.

The Benefit Home will be built with donated materials and services by GHBA members. Thousands of dollars worth of upgrades and amenities will enhance this luxurious home, while offering something for even the most demanding homebuyer. The home will be sold at market value and the majority of the proceeds will be presented to three local charities—Texas Children's Cancer Center, the Alzheimer's Association and HomeAid Houston. This year, a fourth beneficiary has been included by Newmark Homes, The 100 Club Survivor's Fund. This well respected charity steps in to assist the families of officers who have lost their lives in the line of duty. Newmark is donating \$30,000 in honor of Deputy JD Norsworthy. Since this fundraiser began 31 years ago, more than \$6 million has been raised.

Amenities within Towne Lake are geared toward drawing neighbors outdoors. The recreational lake is ideal for skiing and boating. Waterfront attractions include picturesque neighborhood coves, hike and bike trails, and themed park areas.

Towne Lake Amenities

- Welcome Center – A 5,000 sq. ft. design with a Hill Country flair and considered "the capitol" of Towne Lake, TX.

- Pools – For kids and adults of any age.
- Splash Pad – Let your kids loose at our splash pad. Play the day away at your neighborhood water park.
- Tennis – Two lighted outdoor courts.
- Fitness Center – State-of-the-art equipment, big-screen TVs and plenty of space to get in shape.
- Playground – This lakeside playground includes jungle gyms, picnic facilities and play areas.
- Lake – 300 acres & 14 miles of shoreline.
- Park – Lakeside soccer fields and the perfect place for a picnic at the water's edge.
- Fishing Hole – Freshly stocked and ready.
- Dock – Keep your boat close by and ready for your next day on the lake.

"Caldwell Companies is pleased to sponsor the GHBA Benefit Home," says Fred Caldwell, president of Caldwell Companies. "On behalf of our firm and our Towne Lake residents, we are happy to take part in an opportunity that supports these deserving charities. It is our goal to build community and enrich lives. The Benefit Home investment is an excellent way for us to accomplish this mission."

The second Benefit Home this year is being built by David Weekley Homes in the community of Bridgeland. David Weekley is donating construction and Bridgeland is donating the homesite. To learn more about the Project, visit www.ghba.org or call 281-970-8970. Towne Lake's Welcome Center is located at 9214 W. Bridgeport Pass Circle. For more information, go to www.townelaketexas.com or call 281-256-2772.

2 - apr11, pg. 18

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TRENDMAKER JOINS HOMEAID AND ASTROS ON PROJECT PLAYHOUSE

HomeAid Houston and the Houston Astros are partnering with award-winning builder Trendmaker Homes on the 2011 Project Playhouse. Trendmaker Homes has designed this year's playhouse that will raise funds for Houston's homeless. This year's playhouse is named Playhouse Express; its design reflects a train theme that incorporates Minute Maid Park's own signature train. Trendmaker's playhouse will also include an electronics package, A/C and many other amenities to be announced soon.

This is the fifth year that HomeAid and the Houston Astros will be launching Project Playhouse. The fundraiser is centered on a baseball theme and raises funds to help build transitional housing for the area's homeless. The playhouse is typically displayed at Minute Maid Park during Astros home stands in July and August and other events during May and June. Trendmaker, led by Eva Brunell, will construct the home with donated materials and services from GHBA members.

A second playhouse similar to the first will also be constructed by Trendmaker for the annual Astros Wives Gala. "Black Ties and Baseball Caps." It will be auctioned off to raise money for a HomeAid Care project for the Houston Area Women's Center.

"The HomeAid/Astros partnership has been largely successful in raising awareness and much needed funds for transitional housing for Houston's homeless men, women and children," said Puke Patterson, president of HomeAid Houston's board of directors. "Last year Project Playhouse raised \$57,000. This solid partnership is further enhanced as Trendmaker Homes comes onboard this year to design and build our fifth playhouse. The commitment by both the Astros and Trendmaker to help Houston's homeless, and their vision for the future, inspires everyone who

is fortunate to be affiliated with such a network of professionals."

Playhouse sponsorships are being filled at a record rate this year, though there are still sponsorships available at many levels. Currently there is only one upper level sponsorship available in the Hall of Fame category of \$3,000. As a Hall of Famer, you or your company will receive:

- Company name or logo on three billboards in Houston for months of June, July, August
- Company name on poster at Astros Black Ties and Baseball Caps Gala
- Company name mentioned at beginning of playhouse Live Auction at Astros Gala
- Plus all recognition for Grand Slam, Home Run, and All Star Sponsors
- Company name on Jumbotron playhouse ad at Minute Maid Park during home games
- Company name on signage promoting project playhouse inside Minute Maid Park
- Company name or logo on signage as part of both playhouses
- Company name on all Astros game day and special event flyers
- Company name included in playhouse ad in Astros Program

...and many more benefits.

PLAYHOUSE SPONSORS

HALL OF FAME
Fairfield by Friendswood Development
Weatin Homes
(YOUR COMPANY NAME HERE)

GRAND SLAM
Newland Communities
Chesmar Homes

HOME RUN
Johnson Development

ALL STAR
Builders Post Tension
CIA Services, Inc.



take a minute

PHOTO 1 (left): Laurie Wilson with New Home Guide prepares to putt at the 2010 Charity Golf Beginner's Clinic.

PHOTO 2: Lea Pipitone, HAH director of marketing and events, and Viana Benilla, GHBA membership coordinator, will sign golfers in at the 5th annual charity tournament.

PHOTO 3: Toy Wood, GHBA CEO, is offering her lake home for a weekend as one of the many exciting items up for auction.

PHOTO 4: Dozens of golfers and their various "accessories" will be teeing off on April 26 at Tour 18.

TOUR 18 SCORES BIG FOR HOMEAID CHARITY TOURNAMENT

The fifth annual HomeAid Charity Golf Tournament is shaping up to be another hole-in-one as players scramble for a spot to experience the beauty and challenge of the Tour 18 Golf Course in northeast Houston. On April 26, sign-in begins at 7:45 a.m. and includes a continental breakfast and the opening of the Silent Auction. Shotgun start with a four-person scramble begins at 9 a.m. HomeAid is still taking reservations, so please contact Lea Pipitone at lpipitone@homeaidhouston.org or 713.705.4411, or download the entry form at homeaidhouston.org. Individual registration is \$135; a team of four is \$540. Your entry fee also gives you one free round of golf at Tour 18, Longwood, Southwyck and Bear Creek, plus a free player's club membership for a month.

The course at Tour 18 replicates some of the most talked about holes in golfing history. Designs from such notables as Augusta National, Hilton Head, Sawgrass and Bay Hill are part of the experience. The attention to detail and unquestionable standards for beauty will make you appreciate the great golf courses from which these simulations were chosen.

BEGINNER'S GOLF CLINIC - \$60
Back by popular demand, the beginner's golf clinic for non-golfers at noon. Individual and group instruction will be provided focusing on technique and golf basics. Golf clubs will be provided if you don't have your own. Dinner, awards and the silent auction wrap up begins at 1:30 p.m.

SILENT AUCTION ITEMS INCLUDE:

- Weekend at Toy Wood's lake house - priceless
- Two round trip tickets on Southwest Airlines - \$800 value
- Gourmet dinner for six at Wolf Subzero - \$1,000 value
- Wine tasting for 20 - \$400

All proceeds from the tournament will be used to further HomeAid's mission "To build dignified housing where homeless families and individuals can rebuild their lives."

Our mission: To build dignified housing where homeless families & individuals can rebuild their lives.

CALENDAR OF EVENTS



<p>APR 6</p> <p>Ceremonial Groundbreaking for VOA/Camden Project "Restoration Hill"</p>	<p>APR 26</p> <p>5th Annual HomeAid Charity Golf Tournament at Tour 18</p>	<p>APR 30</p> <p>Project Playhouse at Sienna Plantation's Sip 'n Stroll</p>	<p>MAY 11</p> <p>Commemorative Plaque Installation at Santa Maria Hostel's House of Hope</p>
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Take a minute. Go to www.homeaidhouston.org

3 - apr11, pg. 20-21

Part uploaded on March 21, 2011 at 11:59 AM

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CALENDAR OF EVENTS

Stay informed and connected at association meetings and events.

April

MEETINGS AND EVENTS

Tuesday, April 5
9 a.m. - MultiFamily Council Meeting
11:30 a.m. - BABA Luncheon, Friendswood Friends Church, 502 S Friendswood Dr.

Wednesday, April 6
9:30 a.m. - Ambassador/Membership Committee
1:30 p.m. - Community Developers Council

Thursday, April 7
11:30 a.m. - Associate Council Luncheon
9 a.m. - Education Committee
2:30 p.m. - Finance/Executive Committee
4 p.m. - GHBA Board Meeting

Tuesday, April 12
11:30 a.m. - Remodelers Council Luncheon, at the HESS Club, 5430 Westheimer 77056

Thursday, April 14
10 a.m. - Green Building Committee
11:30 a.m. - Codes & Standards Committee

Thursday, April 19
11:30 a.m. - Custom Builders Council Lunch, at the HESS Club, 5430 Westheimer 77056
11:30 a.m. - SMC Board Meeting at GHBA

Wednesday, April 20
10 a.m. - Trade Show Workshop

Tuesday, April 26
10 a.m. - 5th Annual HomeAid Charity Golf Tournament at Tour 18
4 p.m. - Remodelers Council Networking & New Member Orientation, at BMC Building Materials, 16002 Tomball Pkwy.

Wednesday, April 27
11:30 a.m. - Montgomery County Luncheon, at the Landry's in The Woodlands
3:30 p.m. - Government Affairs Committee

EDUCATION

Monday, April 11
8 a.m. - Train the Trainer

Tuesday, April 12
1 p.m. - BAR/PREP Assessments

Wednesday, April 13
9 a.m. - Land Acquisition & Development Finance

Tuesday, April 19
2 p.m. - Employment Law Seminar: "Firing—The GPS Directions to Keep You Off the Road to the Courthouse"

Wednesday, April 27
9 a.m. - Business Management for the Building Professional

Thursday, April 28
9 a.m. - CAPS I: Marketing & Communication Strategies for Aging and Accessibility

Thursday, April 29
9 a.m. - CAPS II: Design Build Solutions for Aging and Accessibility

May

MEETINGS AND EVENTS

Monday, May 2
4 p.m. - SMC Board Meeting
6 p.m. - SMC Battle of the Builders & Top Producer Awards

Tuesday, May 3
9 a.m. - Multi-Family Council Meeting
11:30 a.m. - BABA Mid-Year Forecast Luncheon, featuring David Jarvis of Metrostudy, Friendswood Friends Church, 502 S Friendswood Dr.

Wednesday, May 4
1:30 p.m. - Community Developers Council

Thursday, May 5
11:30 a.m. - Associate Council Luncheon
9 a.m. - Education Committee
2:30 p.m. - Finance/Executive Committee
4 p.m. - GHBA Board Meeting

Monday, May 9
Houston's Best Awards, Call for Entries

Thursday, May 12
10 a.m. - Green Building Committee
10 a.m. - New Home & Remodeling Show Dress Rehearsal
11:30 a.m. - Codes & Standards Committee

Tuesday, May 17
11:30 a.m. - Remodelers Council Vendor Showcase, at St. Arnold's Brewing Co., 2000 Lyons Ave. 77020

Wednesday, May 18
10 a.m. - Trade Show Workshop
11:30 a.m. - Custom Builders Council Lunch, at the HESS Club, 5430 Westheimer 77056

Wednesday, April 25
11:30 a.m. - Montgomery County Luncheon, at the Landry's in The Woodlands
3:30 p.m. - Government Affairs Committee

EDUCATION

Tuesday, May 10
1 p.m. - BAR/PREP Assessments

Wednesday, May 11
9 a.m. - Scheduling

Tuesday, May 24
9 a.m. - Building Codes & Standards

Wednesday, May 25
9 a.m. - Profitable Business through Quality Practices

MORE UPCOMING EVENTS

Saturday-Sunday, June 11-12
New Home & Remodeling show

Friday, July 15
Houston's Best Awards, Entries Due (Late deadline is July 22.)

Wednesday-Thursday, August 10-11
Houston's Best Awards Judging

Saturday, September 24
Houston's Best Awards, at the Intercontinental Hotel

Thursday, November 17
Product Expo, Sam Houston Race Park

*Dates subject to change. Unless otherwise noted, all meetings held at the GHBA offices, located at 9511 West Sam Houston Parkway North, Houston, Texas 77064. Register online at www.ghba.org/register or call 281.970.8970.

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4 - apr11, pg. 47

Part uploaded on March 21, 2011 at 11:59 AM

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Review Summary

Review name: apr11HB_charities

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Review created on March 21, 2011 at 11:58 AM by Brittany Feldmann

Review exported on March 21, 2011 at 4:25 PM

Last modified on March 21, 2011 at 11:59 AM

Number of parts: 4

Total number of comments: 0

Number of views: 5

Participants: Lea Pipitone, Brittany Feldmann

Workspace: