



2011 Project Playhouse Sponsorship Opportunities



HomeAid Houston and Trendmaker Homes will be presenting two playhouses in 2011, one for raffle at Minute Maid Park home games and other venues, and one for live auction at the Houston Astros Black Ties and Baseball Caps Gala.

Hall of Fame Sponsors – \$3,000 (Sold Out)

- Company name or logo on **3 billboards** in Houston for months of June, July, August
- Company name on **poster at Astros Black Ties and Baseball Caps Gala** on August 18th
- Company name mentioned at beginning of playhouse **Live Auction** at Astros Gala
- **Plus** all recognition for Grand Slam, Home Run, and All Star Sponsors

Grand Slam Sponsors – \$1,500

- Company name on **Jumbotron playhouse ad** at Minute Maid Park during home games
- Company name on signage promoting project playhouse inside **Minute Maid Park**
- **Company name or logo** on signage as part of both playhouses
- **Plus** all recognition for Home Run and All Star Sponsors

Home Run Sponsors – \$750

- Company name on all **Astros game day and special event flyers**
- Company name included in playhouse ad in **Astros Program**
- **Plus** all recognition for All Star Sponsors

All Star Sponsors – \$250

- **Company name recognition** on poster at all Raffle Ticket Sales Events which may include:
 - Astros home games from July 15 to August 21
 - GHBA New Home and Remodeling Show on June 11 and 12
 - Sienna Plantation Sip ‘n Stroll on April 30
- Company name on poster which is on display at GHBA from May until the drawing
- Recognition in **Houston Builders Magazine** playhouse articles
- Company name on HomeAid Houston **Project Playhouse web page** on www.homeaidhouston.org

Deadline to sign up as a sponsor is June 30, 2011

I would like to participate as a _____ sponsor

Name _____ Phone# _____ Email _____

Company _____ Check Enclosed ___ Credit Card Type: ___ VISA ___ MC ___ AMEX

Credit Card #: _____ Expiration Date: _____

Name on Card: _____ Signature: _____

Mail To: 9511 West Sam Houston Parkway North, Houston, Texas 77064 Fax To: 281-970-8971

Please contact Lea Pipitone for more information at lpipitone@homeaidhouston.org or 713-705-4441

HomeAid Houston will use its best reasonable efforts to provide all marketing exposure referenced above, but cannot guarantee advertisement material.

Hall of Fame Sponsors – \$3000



Grand Slam Sponsors – \$1500

Allan Walter Homes
Bank of America
Builders Post-Tension
Chesmar Homes
Darling Homes
Lennar/Village Builders

Mustang Development, Inc.
Newland Communities
Sandcastle Homes
Sherwin-Williams Paint Company
Tilson Home Corporation

Home Run Sponsors - \$750

Allen Boone Humphries Robinson LLP
iLevel by Weyerhaeuser
The Johnson Development Corporation

MASCO/Environments for Living
Stewart Title

All Star Sponsors - \$250

Ashton Woods Homes
C.I.A. Services, Inc.
Capital Air
CertainTeed
Chicago Title
Costello, Inc.
Datasmart/Duncan Security
Dennis Williams & Company
Eric L. Davis Engineering, Inc.
Hann Builders

HomeTeam Pest Defense
Houston Post Tension, Inc.
Incredible Renovations
Jeff Paul Custom Homes, Ltd.
M/I Homes
Plycem
Premier Remodeling
Ronny Carroll Custom Homes
Ryko Development
The Signorelli Company