



2010 Project Playhouse Sponsorship Opportunities



HomeAid Houston and David Weekley Homes will be presenting two playhouses in 2010, one for raffle at Minute Maid Park home games and other venues, and one for live auction at the Houston Astros Black Ties and Baseball Caps Gala on August 12, 2010.

Grand Slam & Astros Gala Sponsors – \$3,000 (3 available)

- Company name or logo on **3 billboards** in Houston for months of June, July, August
- Company name on **poster at Astros Black Ties and Baseball Caps Gala**
- Company name on **Astros Black Ties and Baseball Caps Gala marketing materials**
- Company name mentioned at beginning of playhouse **Live Auction** at Astros Gala
- **Plus** all recognition for Grand Slam, Home Run, and All Star Sponsors

Grand Slam Sponsors – \$1,500

- Company name on **Jumbotron playhouse ad** at Minute Maid Park during home games
- Company name on signage promoting project playhouse inside **Minute Maid Park**
- **Company name or logo** on signage as part of both playhouses
- **Plus** all recognition for Home Run and All Star Sponsors

Home Run Sponsors – \$750

- Company name on all **Astros game day and special event flyers**
- Company name included in playhouse ad in **Astros Program**
- **Plus** all recognition for All Star Sponsors

All Star Sponsors – \$250

- **Company name recognition** on poster at all Raffle Ticket Sales Events which may include:
 - July 23 to August 19 home games (18)
 - GHBA New Home and Remodeling Show
 - Community Event (to be determined)
- Company name on poster which is on display at GHBA from April until August 30th
- Recognition in **Houston Builders Magazine** playhouse articles
- A Project Playhouse **proud sponsor card** to display at your office
- Company name on HomeAid Houston **Project Playhouse web page** on www.homeaidhouston.org

Deadline to sign up as a sponsor is June 30, 2010

I would like to participate as a _____ sponsor

Name _____ Phone# _____ Email _____

Company _____ Check Enclosed _____ Credit Card Type: __ VISA __ MC __ AMEX

Credit Card #: _____ Expiration Date: _____

Name on Card: _____ Signature: _____

Mail To: 9511 West Sam Houston Parkway North, Houston, Texas 77064 Fax To: 281-970-8971
Please contact Lea Pipitone for more information at lpipitone@homeaidhouston.org or 713-705-4441

HomeAid Houston will use its best reasonable efforts to provide all marketing exposure referenced above, but cannot guarantee advertisement material.